

## 2020 Year in Review

### What was the Return on Investment?

 **\$ 2,725,640** in program grants invested to revitalize downtown Jamestown to make it an attractive place to work, live and visit.  
\*Estimate

**8+ Economic Development Resources** that advise goal achievement including memberships to Main Street America, Destination Development Assoc., and NY Funders Alliance; research & development plans including Jamestown Urban Design Plan (2006), Urban Design Plan 2.0, AECOM's Downtown Jamestown Economic Development Strategy, Neighborhood Study and others

**110+ Calendar events with Grantees** — Beyond grants, Gebbie offers assistance in problem-solving, identifying potential grant sources, convening stakeholders and connecting foundation colleagues to projects




**Over 11 Proactive and problem-solving** approaches: **1. Serving** on new Mayor's Transition Team; **2. Collaborating** on RFP for Chadakoin Business Plan; **3. Partnering** with CREDC to implement plan; **4. Investing** in Chamber for events and marketing strategy to drive \$ to businesses; **5. Assigning** Gebbie staff to serve COVID-19 Crisis Fund Committee; **6. Arranging** for staff to work remotely; **7. Increasing** health protective measures in office; **8. Convening** group re: downtown safety issues; **9. Assisting** with JRC transition by resolving property issues including upkeep, Big Chair bench and panel installation and transition of the new Urban Core Director; **10. Working** with NCC and JCCDC on solutions to funding challenges; and **11. Convening** Marketing Professionals representing NCC, CCVB, Scott Enterprises, Chamber of Commerce and Chautauqua Institution to discuss how to realize greatest financial impact from large meeting & conference industry

 **10 Buildings & Businesses** improved with Gebbie \$ via JRC: Beer Snob, Studio D, Pace's Pizza, Gialy's, Labyrinth & Brazil, Hot Spot Café, Gypsy Moon Cake Co., 4 Below & Haggy's Bar & Grill, Sauce, & Crown Street Roasting Company

**16** Different initiatives assisted with **Board Discretionary** grants. 

**5 Economic Development Properties** Gebbie-owned: Riverwalk lot, 2 parking lots across from Arena, Foundry Alley parking & 300 N. Main St.

**COVID-19 Response**

- **\$25,000** Donation made to Chautauqua County Crisis Response Fund 
- Staff member on Crisis Fund Committee
- Re-tooled JRC grant to help downtown businesses with eCommerce, parklets, outdoor dining capacity, and retail expansion
- Successfully transitioned to remote-working arrangements since March 2020, continuing work of Foundation making significant contributions to NCC, JCCDC and working with the evolution of JRC

**218+ Meetings (In-person & Virtual) with Strategic Partners** (Grantees, IDA, Chamber, Oishei, Harrison Group, NY Funders Alliance, Building & business owners, City of Jamestown, Chautauqua County, NYS and Federal government officials, Developers, & Foundation colleagues)