

# GEBBIE FOUNDATION

**\$3,405,335**

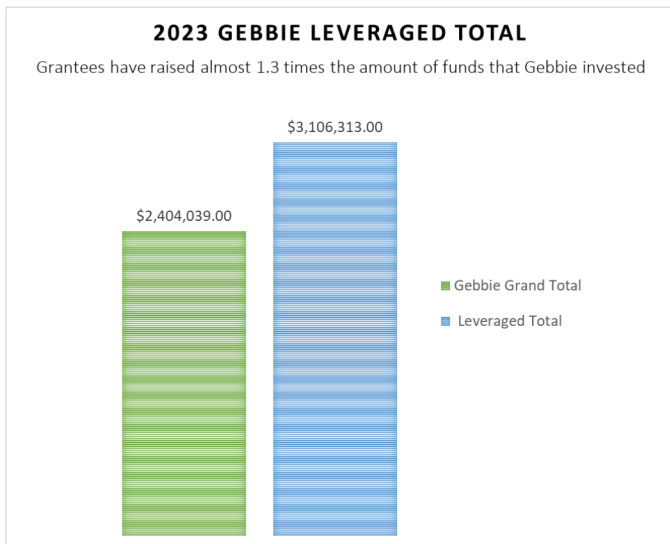
invested in the community and downtown revitalization through program grants.

## 9 Downtown Improvements Completed with Funding through JRC.

Chautauqua Art Gallery, St. Luke's Episcopal Church, Third & Cherry Business Centre, Shawbucks, Reishore Clothing, Crown Street Roasting, and Chautauqua Sports Hall of Fame received grants through BBIP and storefront mastery grants. Garbage cans with ash trays were also installed throughout downtown.

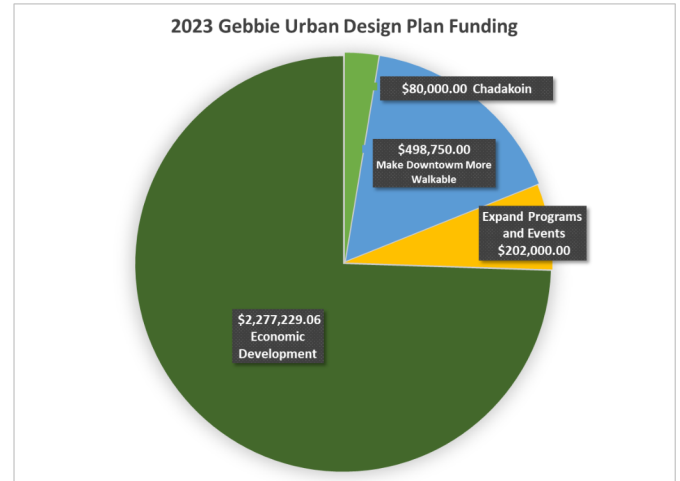
## \$3M+ Leveraged from Outside Resources

Gebbie's leadership, collaboration, and investment enable grantees to receive additional funding from partners including Chautauqua Region Community Foundation, Lenna Foundation, Sheldon Foundation, City of Jamestown, New York State Council on the Arts, Market NY, NYS Department of State BOA, Chautauqua Region Economic Development Corporation, among others.



## 2023 Year in Review

**\$3M+ granted to support the UDP 2.0**



## 9 Projects in Process or Completed

Reg Lenna Center for the Arts Sound and Lighting, Chadakoin Strategic Business Plan Implementation, National Comedy Center Marketing, Furniture Mart Building, Marketing Jamestown as a Meeting Planner's Destination, 300 North Main Building Improvements, Sale of the former Jamestown Brewery Building, Strengthening Downtown Businesses and Event Programming, and Shawbucks Expansion.

## 8 Events held in the Winter Garden Plaza

including 3rd Thursday concerts, Jamestown Pride, Whirlybird Arts & Musical Festival, and Juneteenth.

**\$183,355** granted to community organizations to reinvest in cultivating a strong social network, including the United Way, Chautauqua Region Community Foundation and projects funded through discretionary grants.

**223** Staff meetings with primary partners and grantees

# 2023 HIGHLIGHTS



With the help of funding from Gebbie, the **National Comedy Center implemented a multi-media campaign** in key tourism markets, attended trade shows in the group tour market, and engaged public relations firms that specialize in travel/tourism and entertainment.

The result: **national media placements including the *New York Times* and on *CBS Sunday Morning***; co-host of the Pennsylvania Bus Association's 100th annual conference; a 30.7% growth in attendance over 2021; visitors originating from all 50 states; 9% growth in out-of-state attendance; and a 4.3% increase in group tour revenue.

The **Northwest Arena increased attendance at the Grapes and Hops Festival by almost 38% and grew revenue from the Jamestown Skating Club by 43%** to finish the year ahead of budget.

The Jamestown Chamber of Commerce celebrated the Grand Opening of the visitor's center at 300 North Main Street in late August. From August through December 2023, **over 137 unique groups and 298 people stopped in to learn more about Jamestown and Chautauqua County.**



With the support of two operational grants from the Gebbie Foundation, **CHQ Plus finished its first full year with \$62,270 in sales, almost 20 percent higher than originally targeted.**

**The Resource Center presented the Gebbie Foundation with the 2023 Community Partnership Award**, recognizing an individual, service group, or business that provides unique opportunities and experiences for persons with disabilities.